Citizens Advisory Committee (CAC)
Minutes for Feb. 10, 2020, Meeting

Members Present
James Bradley
Kent Bauman
Courtney Braren
Tom Bush
Dale Calvert
Carolyn Campbell, Vice Chair
Melvin Cohen
Arlan Colton
Roger Cracraft
Chuck Dorr
Ramon Gaanderse
Yolanda Herrera
Ronald Hill
John Holden
Jayme Kahle
Brian Keeley
Ted Maxwell
Tom McGovern, Chair
Diane Shifflett
Jack Swiergol
Kevin Thornton
Mary Veres, 2nd Vice Chair
Bruce Wright

Members Absent
Michael Balicki Jr.
Scott Barnett
Jesus Bonillas Jr.
Megan Dickey
Larry Hecker
Scott Hurlburt
Jade Magaña
Edmund Marquez
Leticia Rodriguez
Jo Ann Sabbagh
Chris Schmaltz

Staff Lead
Farhad Moghimi
1. **Call to Order and Introductions**

   The meeting was called to order by Chair McGovern at 11:02 a.m.

2. **RTA Board Update**

   Mr. McGovern introduced Tom Murphy, Mayor for the Town of Sahuarita, and RTA Board member.

   Mayor Murphy extended his thanks to the CAC for their time and work. He discussed the roles and challenges of the plan development process and noted the importance of being patient and adhering to the process. He also pointed out that the 2006 plan was successful because of the citizens' and the committee’s input to the RTA Board.

   Mayor Murphy concluded by encouraging the CAC to focus on “needs vs. wants” and the future regional needs as they develop a plan, through public outreach, that will be supported by the voters.

   This was an information item.

3. **Call to the Audience**

   Colby Henley addressed the CAC about transit needs in the region.

   This was an information item.

4. **Approval of the Jan. 13, 2020, CAC Meeting Minutes**

   Action: A motion was made by Mr. Cracraft to approve the Minutes of Jan. 13, 2019, seconded by Mr. Keeley and unanimously approved.

5. **Review subelement options of Transit element and establish preliminary goals and objectives for each sub element.**

   Mr. McGovern introduced James McGinnis, Transit Services Manager, PAG, and Steve Spade, General Manager, Sun Tran.

   Mr. McGinnis provided the CAC with an overview of the current RTA Transit Element. Mr. McGinnis stated that the RTA funds a variety of transit services under eight sub-elements. He discussed in detail the operational aspects, financial trends, and the expenditures and projections for each element. Transit trends were discussed with the CAC highlighting the regional ridership numbers and the many factors that affect ridership. Mr. McGinnis also reviewed some of the factors that transit operators can use to make transit more useful and effective. In addition, he shared the transit survey data from the 2018 Non-Rider survey, Long-Range Regional Transit Plan surveys, Choices survey and Priorities survey demonstrating the public’s opinion on transit.

   Following Mr. McGinnis' presentation, the CAC engaged in a detailed discussion on the RTA Transit sub-elements discussing several topics including:
For more information, the RTA Transit Element presentation is available for review on the RTA website: Presentation: Transit Element.

The CAC was provided a transit element handout of the 8 categorical funding subelements to review. It was also noted that a different approach to transit and additional subelements may be appropriate in order to make a larger investment for transit. At the conclusion of the discussion, it was recommended that the CAC form a subcommittee focused on transit to get into the details in order to better understand the regional transit system and to assist the full committee. The CAC Chair and the Executive Director agreed to the formation of the subcommittee.

**Action:** A motion was made by Mr. Calvert to approve the formation of a transit subcommittee for interested CAC members, seconded by Ms. Veres and approved unanimously.

6. **Preview of Safety Element**

Paul Casertano, Transportation Planning Director, PAG, provided a brief overview on the Safety element. Mr. Casertano discussed the five categorical subelements and the safety project delivery schedule. He noted that for the March CAC meeting, the safety element will be discussed in detail providing an overall of the “state of the safety” of the region, including information on safety trends, types of projects, and other safety elements.

This was an information item.

7. **Adjournment**

The meeting adjourned at 12:59 p.m.